# Stavros Kanellopoulos

# Senior Product Designer

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### **WORK EXPERIENCE**

## Capture One | Senior Product Designer

Aug 2022 - Present | Athens, GR

- Improved the experience of collaboration for pro photographers in studio photoshoots
- Co-designed the experience of Capture One mobile app, making it the first user acquisition channel
- Restructured the design library, leading to a decrease in design delivery time
- Co-established a research repository, leading to an increase in knowledge acquisition across the company

## **Desquared** | Product Designer

Oct 2020 - Aug 2022 | Athens, GR

- Improved the conversion of people purchasing insurances from Cosmote Insurance, by 157%
- Structured 2 design systems for the agency, decreasing the design and development time
- Mentored Junior designers in product design, increasing their productivity

## Obrela | UX Designer

Nov 2018 - Oct 2020 | Athens, GR

- Improved the confidence of cybersecurity analysts when investigating a threat, by 80%
- Introduced team workshops as a means of decision making, leading to more confident decisions

## Dataverse | UX Designer

Apr 2018 - Oct 2018 | Athens, GR

Re-designed the experience of a virtual reality web app

#### **EDUCATION**

UvA | MSc Human Centered Multimedia

2016 - 2017 | Amsterdam, NL

ACG | BSc Information Technology

2008 - 2013 | Athens, GR

#### SKILLS

User research & testing • Interaction Design • Communication • Business understanding • Dealing with ambiguity • Fun to work with

#### TOOLS

Figma • Miro • Notion • Various analytics tools