Stavros Kanellopoulos

Senior Product Designer

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WORK EXPERIENCE

Capture One | Senior Product Designer
Aug 2022 – Present | Athens, GR

- Actively participate to company strategy development & product roadmap decisions
- Create cross-product workflows and user journeys that unify the experience across platforms
- Built design libraries across all products, reducing delivery time for the design team
- Co-established a centralized research repository, improving knowledge sharing across teams
- Conduct user research for highly ambiguous projects to inform decisions and reduce uncertainty
- Lead design critiques and facilitate workshops with stakeholders
- Work closely with engineers and managers to deliver cohesive product solutions
- Designed a new mobile app, establishing it as the company's first user acquisition channel

Desquared | Product Designer
Oct 2020 – Aug 2022 | Athens, GR

- Improved insurance purchase conversion for Cosmote Insurance by 157%
- Developed processes and design systems that improved team collaboration & reduced delivery time
- Mentored junior designers in product design principles, improving their workflow and productivity

Obrela | UX Designer
Nov 2018 – Oct 2020 | Athens, GR

- Improved cybersecurity analysts' confidence in threat investigation by 80% through interface design
- Conducted discovery research for decision-making, leading to more informed product choices

Dataverse | UX Designer
Apr 2018 – Oct 2018 | Athens, GR

EDUCATION

UvA | MSc Human Centered Multimedia
2016 – 2017 | Amsterdam, NL

ACG | BSc Information Technology
2008 – 2013 | Athens, GR

SKILLS

User research & testing • Interaction Design • Communication • Business understanding •
Dealing with ambiguity • Fun to work with